

# FORD MEANS MILEAGE



## THE MATH IS SIMPLE

**F-O-R-D = M.P.G.**

FORD LEADS AMERICA IN PRODUCING AUTOMOBILES WITH OUTSTANDING MILEAGE, UNBEATABLE PERFORMANCE, AND SUPERB STYLE. FROM FIESTA TO FOCUS TO FUSION, AND OUR HYBRID ESCAPE, FORD GOES THE DISTANCE, FOR FAR LESS. DRIVE ONE TODAY. THAT'S GOOD FOR YOU AND GOOD FOR AMERICA, BECAUSE FORD DIDN'T TAKE HER MONEY THAT YOU'RE PAYING BACK TO OUR COMPETITION. FORD MEAN MILEAGE.

WILLIAM CLAY FORD, II - CHAIRMAN